



## QUICK REFERENCE

# Term vs. IUL: The Quick Reference Guide

3 min read · Guensdy Paulemon, Independent Life Insurance Broker

Here's a quick side-by-side reference. For the full breakdown, visit the Term vs. IUL article on our blog at [paulemonpwg.com/blog/term-vs-iul.html](https://paulemonpwg.com/blog/term-vs-iul.html)

|              | Term Life                           | IUL                                   |
|--------------|-------------------------------------|---------------------------------------|
| Duration     | 10, 20, or 30 years                 | Lifelong (if funded properly)         |
| Monthly Cost | Lower                               | Higher                                |
| Cash Value   | None                                | Builds over time, tax-advantaged      |
| Best For     | Mortgage / income-replacement years | Lifelong coverage + long-term savings |
| Market Risk  | N/A                                 | Protected from losses, capped upside  |

## The one-line version

If your biggest concern is a specific window of responsibility, Term usually fits. If you're thinking longer-term — lifelong coverage, tax-advantaged savings, a guaranteed legacy — IUL often makes more sense.

### Still not sure which fits you?

Let's talk through your goals — no pressure, no obligation.

[Book Your Free 20-Minute Life Meeting → paulemonpwg.com/index.html#booking](https://paulemonpwg.com/index.html#booking)